



## **DXL CONTINUES TO EXPAND WHILE OTHER RETAILERS ARE CLOSING**

*The One-Stop Apparel Shop for Men Who Wear XL Sizes Just Added 3 More Stores...*

Canton, MA (02/29/17) – Destination XL Group, Inc. (Nasdaq: DXLG), the leading retailer of men's XL apparel, is set to open three new **DXL Men's Apparel** stores in the following locations: 2481 Lincoln Hwy E at Quality Center in Lancaster, PA; 4840 SW Loop 820 in Fort Worth, TX; and 1201 Chisholm Trail at Glade Park in Euless, TX. While other retailers have been closing their doors, DXL has opened more than 200 stores in the past 8 years – even expanding the brand to new locations in Canada in 2017!

Now, with three more stores opening, DXL continues to strengthen its position as the leader in providing the best selection of clothing available to the XL guy. In addition to the one-stop shopping experience guests will find in stores, DXL continues to expand its online capabilities as well – most recently with the launch of a mobile app for on-the-go convenience and ease.

One of the reasons for DXL's strong growth is that DXL truly understands the needs of its customer. Men who typically wear XL sizes no longer have to be resigned to shopping at large department stores that carry a limited assortment of styles in their sizes. DXL is unrivaled when it comes to the perfect fit – recognizing that a cookie-cutter approach to fitting the XL guy is not going to work. That's why DXL serves a variety of XL men with a variety of builds to create the most comfortable fit imaginable.

"We know that finding high-quality XL clothing and styles that look great can be hard, and at DXL we are committed to offering a superior solution," said David Levin, President and Chief Executive Officer of Destination XL Group, Inc. "DXL is truly built with the XL guy in mind, offering the perfect combination of quality, selection, service, fit and value in one convenient location. And with the best selection of styles available, every guy can now look his best, regardless of his size."

DXL also can't be beat when it comes to its brand selection, offering more than 100 top-name brands. From private label brands such as Harbor Bay, Oak Hill, True Nation, and Synrgy to the finest designers like Polo Ralph Lauren, Michael Kors, Lucky Brand Jeans and Nautica, every guy can find all his favorites in one place. Customers will even find brands exclusive to DXL in XL sizes, including Reebok, Lacoste and Brooks Brothers. And DXL is always up on the latest trends – offering seasonal trends as well as their "What's On Tap" collections that highlight the hottest trends of the moment.

The DXL Men's Apparel store's one-of-a-kind shopping experience carries through to **DestinationXL.com**, where customers can access an even greater selection directly from the website. And visitors to the site can expect to see a variety of new enhancements in 2018 to make their online shopping experience more convenient and enjoyable than ever before.

### About Destination XL Group

Destination XL Group, Inc. is the largest retailer of men's apparel in sizes XL and up, with operations throughout the United States as well as in London, England and Ontario, Canada. In addition to DXL Men's Apparel retail and outlet stores, subsidiaries of Destination XL Group, Inc. also operate Rochester Clothing stores, Casual Male XL retail and outlet stores, and e-commerce sites, including **DestinationXL.com** and mobile site [m.DestinationXL.com](http://m.DestinationXL.com). DestinationXL.com offers a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for the XL guy. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "DXLG." Sizes start at 38" waist and XL including tall sizes, plus shoe sizes 10-16, in widths to 4E.